

*e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X* 

## CERTIFICATE

It is certify that the paper entitled by "The Effect of Gamification, Online Sales Promotion and Content-Based Marketing on Impulsive Shopping Behavior Moderated By Gender Demographic Factors" has been published in International Journal of Business and Management Invention (IJBMI).

### Your article has been published with following details:

Author's Name:	Daniel Widjaja
Journal Name:	International Journal of Business and Management Invention (IJBMI)
Journal Web:	www.ijbmi.org
Journal Type:	Online & Offline
Review Type:	Peer Review Refereed
Publication Year:	2021
Publication Month:	November
Vol No.:	10
Issue No.:	11



Editor-In-Chief International Journal of Business and Management Invention (IJBMI) E-mail ID: ijbmi@invmails.com Web: www.ijbmi.org



*e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X* 

## CERTIFICATE

It is certify that the paper entitled by "The Effect of Gamification, Online Sales Promotion and Content-Based Marketing on Impulsive Shopping Behavior Moderated By Gender Demographic Factors" has been published in International Journal of Business and Management Invention (IJBMI).

### Your article has been published with following details:

Author's Name:	Sarfilianty Anggiani
Journal Name:	International Journal of Business and Management Invention (IJBMI)
Journal Web:	www.ijbmi.org
Journal Type:	Online & Offline
Review Type:	Peer Review Refereed
Publication Year:	2021
Publication Month:	November
Vol No.:	10
Issue No.:	11



Editor-In-Chief International Journal of Business and Management Invention (IJBMI) E-mail ID: ijbmi@invmails.com Web: www.ijbmi.org



*e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X* 

## CERTIFICATE

It is certify that the paper entitled by "The Effect of Gamification, Online Sales Promotion and Content-Based Marketing on Impulsive Shopping Behavior Moderated By Gender Demographic Factors" has been published in International Journal of Business and Management Invention (IJBMI).

### Your article has been published with following details:

Author's Name:	Robert Kristaung
Journal Name:	International Journal of Business and Management Invention (IJBMI)
Journal Web:	www.ijbmi.org
Journal Type:	Online & Offline
Review Type:	Peer Review Refereed
Publication Year:	2021
Publication Month:	November
Vol No.:	10
Issue No.:	11



Editor-In-Chief International Journal of Business and Management Invention (IJBMI) E-mail ID: ijbmi@invmails.com Web: www.ijbmi.org



*e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X* 

## CERTIFICATE

It is certify that the paper entitled by "The Effect of Gamification, Online Sales Promotion and Content-Based Marketing on Impulsive Shopping Behavior Moderated By Gender Demographic Factors" has been published in International Journal of Business and Management Invention (IJBMI).

### Your article has been published with following details:

Author's Name:	Farida Jasfar
Journal Name:	International Journal of Business and Management Invention (IJBMI)
Journal Web:	www.ijbmi.org
Journal Type:	Online & Offline
Review Type:	Peer Review Refereed
Publication Year:	2021
Publication Month:	November
Vol No.:	10
Issue No.:	11



Editor-In-Chief International Journal of Business and Management Invention (IJBMI) E-mail ID: ijbmi@invmails.com Web: www.ijbmi.org